



**The American Therapeutic
Recreation Association**

Exhibitor and Sponsorship Opportunities

September 9 - 12

2017

Sponsor a Corn Hole Tournament!
Imagine your logo on the boards!!



Sponsor attendee's hotel keys!



Put your name on our
Conference Candy!

Also NEW ATRA MOBILE APP!

***With Special Features for
Exhibitors and Sponsors!***

*Banners, Ads push notifications and
more!*



ATRA's 2017 Annual Conference

Exhibitor and Sponsorship Opportunities

Fun New Sponsorship Opportunities! More Attendee Time in the Exhibit Hall!

Tentative Conference and Exhibit Schedule – Lots of Time in the Exhibit Hall!

SATURDAY, September 9, 2017

9:00 am – 5:00pm	Pre-Conference Institutes
Noon – 5:00 pm	Exhibitor Set-up
5:00 – 6:30 pm	Opening Session and Welcome
6:30 -7:30 pm	Opening Reception in Exhibit Hall

SUNDAY, September 10, 2017

8:00am – 5:00 pm	Exhibit Hall Open
8:30 – 9:30 am	General Session
9:30 – 10:00 am	Beverage Break in Exhibit Hall
10:00 - 11:30 am	Session Block I
11:30 am - 1:00 pm	Lunch Break
1:00 - 2:30 pm	Session Block II
2:30 - 3:00 pm	Beverage Break in Exhibit Hall
3:00 - 4:30 pm	Session Block III
5:00 – 6:00 pm	Poster Session/Reception in Exhibit Hall

MONDAY, September 11, 2017

7:30 am – 5:00 pm	Exhibit Hall Open
7:30 – 8:30 am	Continental Breakfast in Exhibit Hall
8:00 - 9:30 am	Membership Meeting and Awards
9:30 – 10:00 am	Beverage Break in Exhibit Hall
10:00 - 11:30 am	Session Block IV
11:30 am -1:00 pm	Lunch Break
1:00 - 2:30 pm	Session Block V
2:30 - 3:00 pm	Beverage Break in Exhibit Hall
3:00 -4:30 pm	Session Block VI
4:45-5:45pm	Committee/Professional Groups Meet
6:00 -8:00 pm	Evening Social

TUESDAY, September 12, 2016

7:30 am – 5:00 pm	Exhibit Hall Open
8:00 - 9:30 am	General Session
9:30 – 10:00 am	Beverage Break in Exhibit Hall
10:00 - 11:30 am	Session Block VII
12:00 Noon – 2:00 pm	Exhibit Break-Down and Move Out
11:30 - 1:00 pm	Lunch On Your Own
1:00 - 2:30 pm	Session Block VIII
2:30 – 3:00 p.m.	Beverage Break
3:00 - 4:30 pm	Session Block IX

NEW Sponsorship Opportunities!

Hotel Key Cards! What better way to remind attendees who you are than to get your logo on their hotel room key card. *Cost: \$2,500 + Production/Shipping*

Corn Hole Tournament! Sponsor will get Corn Hole Board with their logo on it (can be used again and again) along with bags. We will set up game to play during breaks and at the reception. *Cost: \$2,500 + Production/Shipping*

Conference Candy! Sponsor will get their logo on M&Ms and put in a special candy bowl for attendees. *Cost: \$750 + Production/Shipping*

Reception! Sponsor one of our evening receptions. You will get to address the attendees and tell them about your company. *Cost: \$4,000*

Afternoon Snack! For one of our breaks, we will be providing ice cream to our attendees. As a sponsor, you will get to address the attendees and tell them about your company. *Cost: \$2,000*

Conference Bag! Have your logo embossed onto the ATRA Conference Tote Bag! *Cost: \$2,000 + Production/Shipping*

Materials Distribution! Have your catalog, brochure or other information placed in participant bags. Shipping instructions will be provided upon receipt of registration. We expect 600 – 700 convention attendees. *Cost: \$500 + Production/Shipping*

Advertise! Logo recognition as sponsor in promotional material, conference app and program or ad in conference program (1/2 page black and white) *Cost \$250*



ATRA's Annual Conference Exhibitor and Sponsorship Opportunities September 9-12, 2017 Orlando, Florida

Full Vendor Package
(Booth, Ad in Program and Mobile App Banner*)

Nonprofit/Education Vendor
\$700.00

Commercial Vendor
\$1,000.00

Other

- 1 – 10x10' Booth space at Convention
- Logo recognition as sponsor in promotional material, conference app and program
- Ad in conference program (1/2 page black and white)
- **NEW!** Mobile App Banner Ad with link to your webpage and more!

Sponsorship Opportunities
(Please indicate which sponsorship opportunity you would like to purchase.)

Total Cost (see p. 1 for pricing)

Booth Space Only

Nonprofit/Education Vendor
\$375.00

Commercial Vendor
\$550.00

Other

- 1 – 10x10' Booth space at Convention
- Vendor listing in program

Company _____ Contact _____

Address _____ City / State / Zip _____

Phone _____ Email _____

If vending please list the names of representatives who will be in attendance:

List other sponsorship opportunities here & cost:

Total Amount Enclosed \$ _____

Method of Payment

- Cash
- Money Order
- Purchase Order
- Credit Card (upon receipt of registration, we will send you a secure payment link.)

Mail Form and Payment to:

ATRA | 11130 Sunrise Valley Drive | Reston | VA | 20191

Scan & Email to: conferences@atra-online.com

Questions? 703.234.4140 or conferences@atra-online.com